

WHAT CAN WE DO ABOUT STIGMA?

An effective response to the HIV epidemic must tackle the root causes of stigma and ensure that services are inclusive and accessible.

HUMAN RIGHTS
FOR ALL

PROTECT



- Anti-discrimination laws
- Decriminalisation
- Challenging violence

INCLUDE



- Key population in healthcare service design & implementation
- Stigma & discrimination reduction as a goal in national strategies

NOTHING ABOUT
US WITHOUT US

MY BODY
MY BUSINESS

EMPOWER



- To understand rights
- To act on violations

EDUCATE



- To address fears
- To change attitudes

HIV STIGMA IS
THE REAL KILLER

ADVOCATE FOR ACTION!