WHAT CAN WE DO ABOUT STIGMA?

An effective response to the HIV epidemic must tackle the root causes of stigma and ensure that services are inclusive and accessible.

**PROTECT**
- Anti-discrimination laws
- Decriminalisation
- Challenging violence

**INCLUDE**
- Key population in healthcare service design & implementation
- Stigma & discrimination reduction as a goal in national strategies

**EMPOWER**
- To understand rights
- To act on violations

**EDUCATE**
- To address fears
- To change attitudes

ADVOCATE FOR ACTION!

*Adapted from AVERT.ORG infographic*