



MISS GAY RSA  
2019/2020, POP INN

# POP INN 2 KEY POPS

## HEALTH SERVICES FOR KEY POPULATIONS

The Aurum POP INN Clinics launched in October 2019, offer free sexual health services to Men who have Sex with Men (MSM) and Transgender Women (TGW) in Tembisa, Mbombela, Pietermaritzburg and Durban.

The centres provide a safe space for key population communities to receive counselling, screening for HIV, STIs and TB, receive PrEP or ART, and receive psycho-social support services

The centres also provide free Wi-Fi, access to computers and a comfortable space to relax and connect with peers.

Incidences of stigma are also greater in a normal clinic environment. We created POP INN centres to cater for the specific needs of our MSM and TG communities, to eliminate fear and stigma around accessing care.

POP INN partners with Aurum and CHAPS and Youth Health Africa at mass testing events, to encourage MSM and TG members of the community to come and get tested.

POP INN currently works in the specific districts of Ehlanzeni, eThekweni, uMgungundlovu and Ekurhuleni.

It is crucially important that as organisations we are able to extend access to healthcare services to marginalised communities. The work of POP INN not only ensures that we are able to bridge the gap in health services delivery to these communities but that the services are provided in a safe environment.

**"We offer FREE sexual health services to Men who have Sex with Men (MSM) and Transgender Women (TGW)"**

# WE ARE OPEN

**STAY HEALTHY DURING THE LOCKDOWN!**

**POP INN sites are open! Tues & Thurs: 8:00-17:00**

- Free PrEP, ART & STIs screening/treatment •
- Free condoms & lube available (simply walk-in) •
- Make an appointment for face-to-face services •
- Call or message us to request transport to the site •

## PIETERMARITZBURG

Pop Inn - 74 Greyling Street, Pietermaritzburg

065 668 1113



**POP INN**

**THE AURUM  
INSTITUTE**

### Whats HIP and HAPPENING at POP INN?

"Increasing the heat during COVID-19 national lockdown"

### HOW and WHERE?

POP INN is running aggressive social media raising awareness of Aurum POP INN services during lockdown.

During times of a global health pandemic, we find that people who often lack access to healthcare services including women and key populations, it is critical that we find a way to increase access to healthcare to these demographics.

Through social media campaigns, POP INN aims to reach key populations with the message that essential health services are still accessible in a safe environment throughout the national lockdown.

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To ensure that we are able to support social distancing regulations to assist in the fight against COVID-19 and Pin containing the virus, POP INN is also rolling out PrEP and ART follow ups via home deliveries. This ensures that we are able to support vulnerable groups susceptible to the COVID-19 virus by taking the service to their homes and reducing risks involved in travel and mobility.



# IMPACT FOR POP INN

## WEBINAR ENGAGEMENTS

As Aurum POP INN we have participated in various webinars on the work we have been doing during lockdown. Best practices were shared with other partners and stakeholders across the globe who are also working on Key Populations focused programmes. Some of the topics discussed included creating an online community among Men who have sex with Men (MSM) and Transgender (TG) people during lockdown as well as building an online community amongst MSM and TGW.

As part of the Pride month 2020 we have joint efforts with other stakeholders to engage and strengthen sensitisation of society regarding Key Populations and in doing this we have had an online dialogue with the Thami dish foundation on the 12th June 2020, this will continue as a series of dialogues that will carry on with various topics.

## EDUCATIONAL VIDEOS

Aurum POP INN has created educational and informative short videos for all the social media platforms to keep our clients informed and on this videos we are closely working with the CORE group members as part of the Mpowerment model to best demonstrate the message. The videos are tailor-made per district considering the trends of a specific district. The following link can be accessed to engage and interact with these exciting video series.

<https://photos.app.goo.gl/NYgAg7nghDmNv6kE8>

**"We continue to strengthen our social media platforms and are reactionary to COVID-19 and the lockdown. We have created virtual communities of engagement. The interaction has been great as most of our clients interact online. Daily updates on services, adherence of treatments and general motivation. Our social media platforms are @Popinn on Facebook; @Popinnhealth on Instagram and @inn\_health on Twitter"**